

web and mobile technology form part of our DNA

sms | ussd | voice | billing | payments | consulting



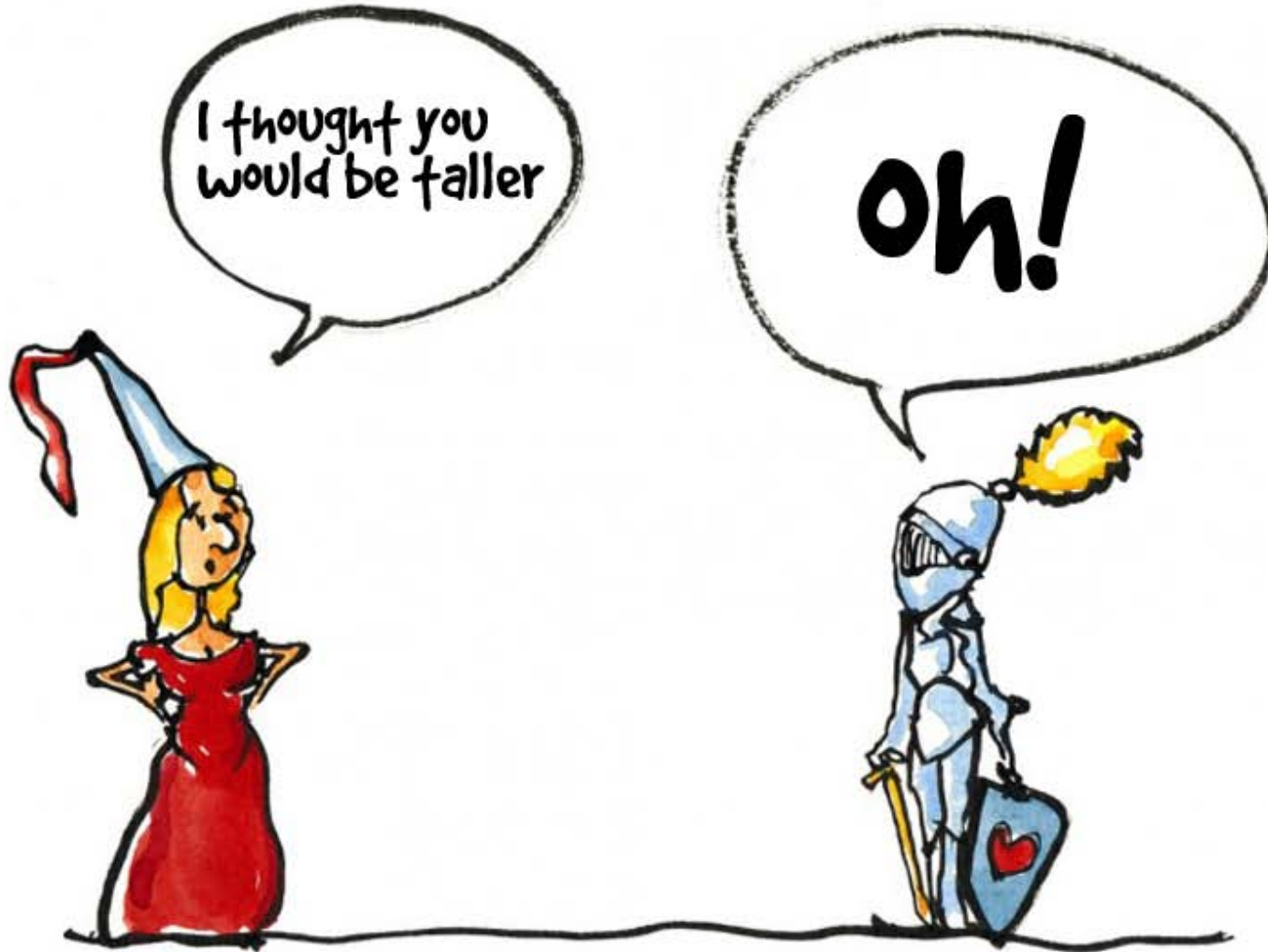
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- We deploy engaging web and mobile technology solutions on SMS, USSD, Voice, OTT & Mobile applications
- Value Added Service provider since 2008 | CAK licensed: TL/CSP/00229

Commoditization



Market Expectations



the always on connection

love is...



...when it's just great being together.

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expected emotion

Kenya Wireless CEO, Kahenya, courtesy of DemoAfrica



Reports of my death
have been greatly
exaggerated - yours truly sms

* October-December 2014, 7.3 billion SMS
* zFA + AzP



USSD



* accent agnostic

* ubiquitous

* scalable



26.1 Million internet users

* 16.3 million on mobile

* CAK December 2014





65% of all new
phones sales are smart phones





OTT

Welcome to WhatsApp!

Cross-platform mobile messaging with friends all over the world



[Terms and conditions](#)

Blast from the past

INTERNET ARCHIVE
WayBackMachine

http://www.jikoni.com/

66 captures
10 Dec 03 - 17 Dec 14

SEARCH JIKONI.COM

Jikoni.com

Creating Pride in the African Kitchen

Wednesday, December 10, 2003

JIKONI TIPS

RESTAURANTS

HEALTH & NUTRITION

CHEFS CORNER

EXTRA

WIN

HOME



Happy, Healthy Living.

Karibu Jikoni! Welcome to Jikoni.com. The premier site that brings together all people with interest in food, cooking and almost anything to do with the kitchen. Enjoy!

Search for Recipes

Search for recipes from our extensive database of delights from around the world.

Enter Keyword / (s) Optional

All Cuisines

Recipe Type

Meal Type

Main Ingredient

No Special Diet Recipes

Recipe of the Week

Sik Sik Wat

Cuisine: Ethiopia

Recipe Type Main Dish

Meal type Lunch or Dinner

Beef Stewed in Red Pepper Paste

My Jikoni Login

Username

Password



Forgot your password?

[Click here](#)

New to Jikoni?

Contribute! Personalise! Win!

Register to win in our Frequent Fryer Program. You can contribute to the site and personalise your pages. What's more the more you use this site the higher your chances are of winning Jikoni Goodies!

Recipe Search

Did You Know that we have thousands of recipes for you to choose from? Simply specify what it is you're looking for in the recipe search and we'll find it for you.



SYMBIOTIC

www.symbiotic.co.ke

Blast from the past



Life in **RED**™



{entertainment}



Feeling partied out from the holiday season? Well, there still loads to do! Check out all the best parties, movies, plays and art galleries right here.



The top sports stories, complete with scores, news and more!

{music}



Send song requests to your favourite radio stations, listen live and check out the hottest lyrics.

channels

- ENTERTAINMENT
- MUSIC
- RELATIONSHIPS
- SPORTS

Interact

- CHAT ROOM

HOME

Life-in-red members
username
password
SI

ENTER

Listen to Nairobi fresh hits



Request a song on Muthoni's afternoon show



Request a song on Patricia's all request lunch hour

best picture in the house



Winner: Ben

Occasion: Jus' chilling

Prize: Cool CD Player

Vote for this months "Best Picture"

Submit photo

COOL
screensavers

Click here to download

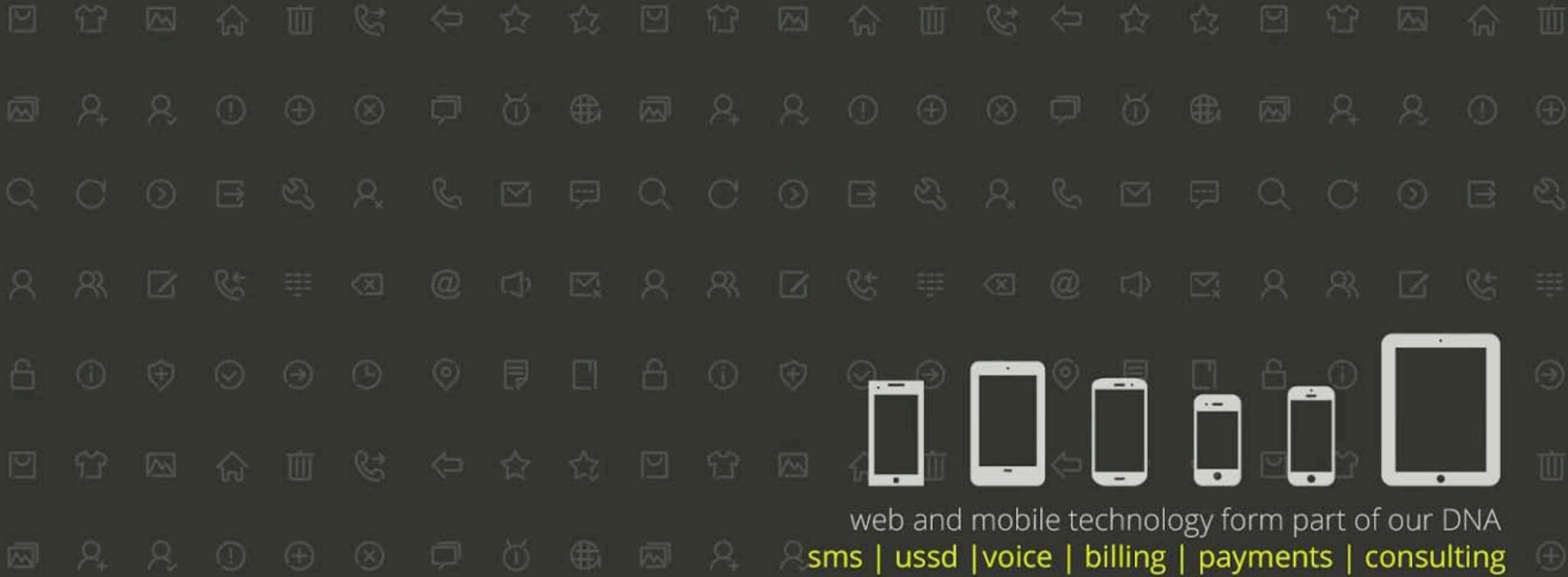
A group of four children in a rural village are gathered around a mobile phone. One child is holding the phone, while the others look on with interest and joy. The background shows traditional mud-brick huts with thatched roofs under a clear sky.

turn every interaction
into a transaction

#MobileVAS



eureka!



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