

PRESS RELEASE

MARKETING SOCIETY OF KENYA AGM AND BOARD MEMBERS ELECTIONS

On Tuesday 9th April 2019, MSK held its Annual General Meeting and Elections for their Council Members at The Nairobi Hospital Convention Centre.

This year's elections were highly contested and had representation from the different fields in the marketing industry. After a successful election, a new board was elected which will be chaired by **Pheodor Mundia Njoroge** who is the Strategic Business Manager to the MD – Unilever East Africa and he shared his vision...

'My vision is to strengthen the voice of the marketers within the country on issues that matter to us and the brands we drive. Am calling on all marketing forums to collaborate with us and each other to drive better engagement and the marketing Fraternity as a whole. With such collaboration we can champion to professionalize the Society through a charter that will strengthen the Society in Kenya. Exciting times ahead'

The new council will take on the daunting task of putting the marketing profession back on track and gain it's respect amongst other professions. In addition the team will also look to growing the society's membership and revenue projections for the coming years. The term of the board runs from 2019 to 2021.

The Marketing Society of Kenya is the national umbrella body for all marketers in Kenya whose key mandate is to empower and regulate the marketing industry by creating policy that governs the Marketing Industry, education and training of professionals, corporates and entrepreneurs.



Standing left-right: Brian Mungei, Jane Nzomo, Mark Mwawaka, Kenneth Macharia, Mutindi Mutua, Joseph Karamoja, Charles Kariuki, Emmanuel Mutuma, Billy Etale & Denis Munyori **Seated Left-right:** Joel Karubiu, Maggie Ileri, Carolyne Kendi, Muthoni Muchai, Pheodor Njoroge, Susan Nderitu & Leah Mwangi