



MONTH	ACTIVITY/EVENT	DATE	VENUE
January	MSK Academy: January Intake (PDM, PCM, PGM ADM & ACM) Class Based	January	CHRM, Nairobi
February	MSK Academy: Intake (EDM) Class Based	February	CHRM, Nairobi
	Marketers Draft Bill National Conference	5th	Virtual
March	MSK Academy: Intake Distance Learning Mode	March	Distance Learning
	Launch of Western Chapter	12th	Kakamega
	MSK Academy: March Exams (PDM, PCM, PGD, ADM & ACM)	March	CHRM, Nairobi
	Seminar: Building Resilient Brands	25th - 26th	Nairobi
	ANNUAL GENERAL MEETING	31st	Nairobi
April	MSK Academy: Intake Distance Learning mode	April	Distance Learning
	Seminar: Brand Management & Planning	Postponed	Mombasa
May	MSK Academy: Intake Distance Learning mode	May	Distance Learning
	Launch of Mount Kenya Chapter	7th	Nyeri
	Seminar: Marketing & Communication In The Public Sector	Postponed	Naivasha
June	MSK Academy: June Intake (PDM)	June	CHRM and Distance Learning
	Seminar: Brand Management & Planning	10th - 11th	Mombasa
July	Seminar: Marketing & Communication in the Public Sector	1st - 2nd	Naivasha
	Seminar: Growing Brands online; Creative insights of a digital world	29th - 30th	Mombasa
August	Launch of the MSK Gala Awards 2021 (Call for submission of entries)	2nd	Nairobi
	Seminar: Product Management & Planning	26th - 27th	Kisumu
September	MSK Academy: September intake (PDM, PCM, PGD, ADM & ACM)	September	CHRM
	Seminar: Data & Insight In Marketing	16th - 17th	Naivasha
	Conference : MSK Marketers International Conference	2nd - 3rd	Mombasa
November	MSK GALA AWARDS DINNER	12th	Nairobi
	MSK Academy: November Exams	November	CHRM
December	MSK CSR Activity	3rd	Nairobi

