



ANGELLA VIVI KIVONDO

**MARKETING & BUSINESS
INNOVATIONS SPECIALIST**

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Sometimes, the most complicated questions need just but SIMPLE answers!

Embracing this philosophy, Angella Vivi Kivondo has constantly dived headfirst into solving complex business challenges for the past decade making herself a formidable force to be reckoned with not just in the Kenyan corporate and business space but internationally as well.

Presently serving as the Marketing Manager for Nation Sacco Society Ltd, Angella prides in her exceptional leadership which has seen the Sacco double its membership, attract global partners and spiral deposits by 114% in a span of 8 years. She has worked with talented teams across vast geographies and coordinated market-shaking activations with leading brands including Safaricom, Hotpoint Appliances, Dr. Mattress, Saffar Tours & Travel among others. Coupled with 12+ years of industry expertise, Angella is highlighted as a Marketing champion with honed abilities across Business Development, Partnerships Management, Business Strategy Development, PR & Corporate Communications, Investment Planning – just to mention a few.

Angella is an influential business leader and creative-thought-initiator who is lauded for her high performance and unwavering focus on delivering excellence as a customer, product and company ambassador. She is a value creator known for generating unique ideas, improving processes, ascertaining the needs of stakeholders and harnessing the technical business curiosity to realize results.

As a visionary, Angella values her own betterment and has thus earned numerous prestigious academic accolades including a Bachelor's of Commerce in Marketing, Chartered Institute of Marketing (CIM) Certification, Diploma in Business Management as well as Certified Public Secretaries (CPS). Constant learning is Angella's superpower!

Angella's personal profile is shaped by a superior work ethic, a strong belief in diversity and inclusion as well as an integrity-driven nature that ignites her passion for **making the world a better place for EVERYONE.**

Helping Businesses do the Impossible through Strategic Positioning and Innovation!