

2025 MSK CALENDAR OF EVENTS

#	Activity	Month	Date	Town & Venue
1)	MSK ACADEMY INTAKE	JANUARY	1ST-31ST	NAIROBI
2)	NEXT-LEVEL GROWTH: SECRETS OF SCALING YOUR BRAND IN 2025.	FEBRUARY	26TH	VIRTUAL (2HRS)
3)	MSK MARKETERS HIKE	APRIL	5TH	NAIROBI
4)	THE INTERSECTION OF AI AND CREATIVITY: CAN MACHINES INNOVATE?	MARCH	13TH	VIRTUAL (2HRS)
5)	MSK MARKETING STUDENT MENTORSHIP CONFERENCE.	MARCH	21ST	NAIROBI
6)	BUILDING SUSTAINABLE BRANDS: MARKETING WITH PURPOSE.	MARCH	27TH-28TH	NAIROBI
7)	ANNUAL GENERAL MEETING (AGM)	MARCH	14TH	NAIROBI
8)	SOKONI MAGAZINE MARCH ISSUE	MARCH	31ST	Q1 MAGAZINE
9)	MSK MARKETERS GOLF	APRIL	11TH	NAIROBI
10)	MASTERING PRICING STRATEGIES FOR PROFIT AND MARKET SHARE	APRIL	24TH	VIRTUAL (2HRS)
11)	MEET THE CEOS: EMPOWERING THE NEXT GENERATION OF MARKETERS	MAY	9TH	NAIROBI
12)	MSK MARKETERS SUMMIT	MAY	29TH-30TH	MOMBASA
13)	MSK ACADEMY INTAKE	JUNE	1ST-30TH	NAIROBI
14)	AI IN MARKETING: HARNESSING DATA FOR SMARTER DECISION-MAKING.	JUNE	26TH-27TH	NAIVASHA
15)	SOKONI MAGAZINE JUNE ISSUE	JUNE	30TH	Q2 MAGAZINE
16)	CELEBRITY-ENDORSED MARKETING: STRATEGIES, INSIGHTS AND BEST PRACTICES.	JULY	4TH	NAIROBI
17)	MODERN MARKETING: DRIVING INNOVATION AND IMPACT IN THE PUBLIC SECTOR.	JULY	16TH-18TH	MOMBASA
18)	CONTENT THAT CONVERTS: STORYTELLING FOR THE MODERN CONSUMER.	JULY	11TH	VIRTUAL (2HRS)
19)	MARKETING EXPOSURE TOUR: LEARNING FROM INDUSTRY GIANTS.	AUGUST	8TH	NAIROBI
20)	BEYOND DIGITAL: MERGING PHYSICAL AND DIGITAL MARKETING CHANNELS.	AUGUST	13TH-15TH	MOMBASA
21)	DIGITAL MARKETING MASTERCLASS: STAYING AHEAD OF THE CURVE.	AUGUST	21ST	VIRTUAL (2HRS)
22)	DATA-DRIVEN MARKETING: TURNING INSIGHTS INTO ACTIONABLE STRATEGIES.	SEPTEMBER	4TH-5TH	NAIROBI
23)	SOCIAL COMMERCE: THE NEW FRONTIER OF ONLINE SHOPPING.	SEPTEMBER	11TH	VIRTUAL (2HRS)
24)	SOKONI MAGAZINE SEPTEMBER ISSUE	SEPTEMBER	30TH	Q3 MAGAZINE
25)	MSK MARKETERS CONFERENCE	OCTOBER	30TH-31ST	MOMBASA
26)	MARKETING ON A SHOESTRING BUDGET: WINNING STRATEGIES FOR BUSINESS.	OCTOBER	17TH	VIRTUAL (2HRS)
27)	THE NEW CONSUMER: CRAFTING MARKETING STRATEGIES FOR EMERGING AUDIENCES.	NOVEMBER	6TH-7TH	MOMBASA
28)	MSK GALA AWARDS 2025	NOVEMBER	28TH	NAIROBI
29)	SOKONI MAGAZINE DECEMBER ISSUE	DECEMBER	31ST	Q4 MAGAZINE

