

# 2025 MSK CALENDAR OF EVENTS

#	Activity	Month	Date	Town & Venue
1)	MSK ACADEMY INTAKE	JANUARY	1ST-31ST	NAIROBI
2)	<b>NEXT-LEVEL GROWTH:</b> SECRETS OF SCALING YOUR BRAND IN 2025.	FEBRUARY	26TH	VIRTUAL (2HRS)
3)	<b>MSK MARKETERS HIKE</b>	APRIL	5TH	NAIROBI
4)	<b>THE INTERSECTION OF AI AND CREATIVITY:</b> CAN MACHINES INNOVATE?	MARCH	13TH	VIRTUAL (2HRS)
5)	MSK MARKETING STUDENT MENTORSHIP CONFERENCE.	MARCH	21ST	NAIROBI
6)	<b>BUILDING SUSTAINABLE BRANDS:</b> MARKETING WITH PURPOSE.	MARCH	27TH-28TH	NAIROBI
7)	ANNUAL GENERAL MEETING (AGM)	MARCH	14TH	NAIROBI
8)	<b>SOKONI MAGAZINE MARCH ISSUE</b>	MARCH	31ST	Q1 MAGAZINE
9)	<b>CONTENT THAT CONVERTS:</b> STORYTELLING FOR THE MODERN CONSUMER.	APRIL	25TH	NAIROBI
10)	<b>MASTERING PRICING STRATEGIES FOR PROFIT AND MARKET SHARE</b>	APRIL	24TH	VIRTUAL (2HRS)
11)	<b>MEET THE CEOS:</b> EMPOWERING THE NEXT GENERATION OF MARKETERS	MAY	9TH	NAIROBI
12)	<b>SOKONI MAGAZINE JUNE ISSUE</b>	JUNE	29TH-30TH	Q2 MAGAZINE
13)	MSK ACADEMY INTAKE	JUNE	1ST-30TH	NAIROBI
14)	<b>MSK MARKETERS SUMMIT</b>	JULY	3RD - 4TH	MOMBASA
15)	<b>AI IN MARKETING:</b> HARNESSING DATA FOR SMARTER DECISION-MAKING.	JULY	17TH-18TH	NAIVASHA
16)	<b>MSK MARKETERS GOLF</b>	AUGUST	15TH	NAIROBI
17)	<b>BEYOND DIGITAL:</b> MERGING PHYSICAL AND DIGITAL MARKETING CHANNELS.	AUGUST	21ST - 22ND	MOMBASA
18)	<b>DIGITAL MARKETING MASTERCLASS:</b> STAYING AHEAD OF THE CURVE.	AUGUST	28TH	VIRTUAL (2HRS)
19)	<b>MARKETING EXPOSURE TOUR:</b> LEARNING FROM INDUSTRY GIANTS.	SEPTEMBER	5TH	NAIROBI
20)	<b>SOCIAL COMMERCE:</b> THE NEW FROINTIER OF ONLINE SHOPPING.	SEPTEMBER	11TH	VIRTUAL (2HRS)
21)	<b>MODERN MARKETING:</b> DRIVING INNOVATION AND IMPACT IN THE PUBLIC SECTOR.	SEPTEMBER	24TH-26TH	MOMBASA
22)	<b>SOKONI MAGAZINE SEPTEMBER ISSUE</b>	SEPTEMBER	30TH	Q3 MAGAZINE
23)	<b>DATA-DRIVEN MARKETING:</b> TURNING INSIGHTS INTO ACTIONABLE STRATEGIES.	OCTOBER	8TH - 9TH	NAIROBI
24)	<b>MSK MARKETERS CONFERENCE</b>	OCTOBER	30TH-31ST	MOMBASA
25)	<b>THE NEW CONSUMER:</b> CRAFTING MARKETING STRATEGIES FOR EMERGING AUDIENCES.	NOVEMBER	6TH - 7TH	MOMBASA
26)	<b>MARKETING ON A SHOESTRING BUDGET:</b> WINNING STRATEGIES FOR BUSINESS.	NOVEMBER	13TH	VIRTUAL (2HRS)
27)	<b>MSK GALA AWARDS 2025</b>	NOVEMBER	28TH	NAIROBI
28)	<b>SOKONI MAGAZINE DECEMBER ISSUE</b>	DECEMBER	31ST	Q4 MAGAZINE

