

2026 MSK CALENDAR OF EVENTS

#	ACTIVITY	MONTH	DATE	TOWN & VENUE
1)	MSK ACADEMY - PRACTITIONERS DIPLOMA IN MARKETING (PDM) INTAKE	JANUARY	1 ST - 31 ST	NAIROBI/VIRTUAL
2)	INTEGRATED BRAND BUILDING IN THE AGE OF FRAGMENTED CONSUMERS	MARCH	6 TH	VIRTUAL (2HRS)
3)	CULTURE AS STRATEGY: WHEN MARKETING GETS IT RIGHT (AND WRONG)	MARCH	12 TH – 13 TH	NAIROBI (TRAINING)
4)	ANNUAL GENERAL MEETING (AGM)	MARCH	25 TH	NAIROBI
5)	MSK STUDENTS' MENTORSHIP CONFERENCE	APRIL	10 TH	TBD
6)	CUSTOMER EXPERIENCE (CX) AS THE NEW BATTLEGROUND: DESIGNING END-TO-END EXCELLENCE	APRIL	23 RD -24 TH	NAIROBI (TRAINING)
7)	MSK MARKETERS GOLF	APRIL	24 TH	NAIROBI
8)	SOKONI MAGAZINE Q1 ISSUE	APRIL	30 TH	Q1 MAGAZINE
9)	PRICING, PROMOTIONS & PROFITABILITY	MAY	8 TH	VIRTUAL (2HRS)
10)	MSK MARKETERS SUMMIT 2026	MAY	28 TH	NAIROBI
11)	MSK ACADEMY - PRACTITIONERS DIPLOMA IN MARKETING (PDM) INTAKE	JUNE	1 ST – 30 TH	NAIROBI/VIRTUAL
12)	BUILDING BRANDS IN LOW-TRUST, HIGH-NOISE MARKETS	JUNE	17 TH – 18 TH	MACHAKOS (TRAINING)
13)	SOKONI MAGAZINE Q2 ISSUE	JUNE	30 TH	Q2 MAGAZINE
14)	MARKETING CONNECT	JULY	10 TH	CONNECT EVENT
15)	THE TIKTOK ECONOMY	JULY	17 TH	VIRTUAL (2HRS)
16)	SOCIAL COMMERCE: THE NEW FRONTIER OF ONLINE SHOPPING	JULY	29 TH – 30 TH	NAIROBI (TRAINING)
17)	SENIOR MARKETING AND BUSINESS LEADERS FORUM	AUGUST	7 TH	NAIROBI
18)	MSK MARKETERS CONFERENCE 2026	AUGUST	26 TH – 28 TH	MOMBASA
19)	CONTENT THAT CONVERTS	SEPTEMBER	11 TH	VIRTUAL (2HRS)
20)	SOKONI MAGAZINE – Q3 ISSUE	SEPTEMBER	30 TH	Q3 MAGAZINE
21)	PUBLIC SECTOR MARKETING, CITIZEN ENGAGEMENT & SERVICE AWARENESS	SEPTEMBER/OC TOBER	29 TH SEPT TO 1 ST OCT	MOMBASA (TRAINING)
22)	MARKETING ANALYTICS, INSIGHTS & DATA-DRIVEN DECISION MAKING	OCTOBER	8 TH – 9 TH	NAIROBI (TRAINING)
23)	PRE-GALA AWARDS BREAKFAST EVENT	OCTOBER	14 TH	NAIROBI
24)	BEYOND KEYWORDS: GEO & ZERO-CLICK CONTENT	OCTOBER	30 TH	VIRTUAL (2HRS)
25)	MSK GALA AWARDS 2026	NOVEMBER	27 TH	NAIROBI
26)	SOKONI MAGAZINE – Q4 ISSUE	DECEMBER	15 TH	Q4 MAGAZINE



MSK GALA AWARDS 2026 | SEMINARS | CONFERENCE | SUMMIT | GOLF | MAGAZINE

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